

# CREATING ECONOMIC OPPORTUNITY FOR ALL

Mile High United Way's United for Business program provides women and minority small business owners with the skills training, networking and access to capital they need to achieve their dreams of growth.

## What We're Doing

We're grateful for community partners and donors like you who help us increase access to our United for Business program across Metro Denver. Thank you!

## WE SUPPORT SMALL BUSINESS GROWTH THROUGH THREE PROGRAMMATIC AREAS

 **The Mile High United Way Small Business Accelerator** helps entrepreneurs learn the critical skills and business planning they need to reach their next step of development. We offer cohorts for intermediate, start-up and pitch-ready business owners.



**51**  
businesses participated in the Mile High United Way Small Business Accelerator

**\$2.56 million**  
in capital distributed to small business owners

**2,000**  
small businesses received support including skills training, networking and access to capital



The **THRIVE Small Business Summit** provides workshops, resources and networking opportunities to local entrepreneurs. In 2024, almost 50 small business owners joined this annual event.



We help small business owners create websites through our **Website Build Initiative**. Participants also receive coaching and marketing plan assistance.



## WE CANNOT DO THIS WORK WITHOUT YOU!

Volunteers are a critical part of helping our small business community thrive. We invite you to volunteer with us as a mentor for local entrepreneurs in the areas of finance and accounting, business planning, marketing, accessing new capital and more. Email [volunteer@unitedwaydenver.org](mailto:volunteer@unitedwaydenver.org) to learn more and get started today.



*"I've taken several other business courses. This one was intense but at the same time you're learning a lot. I feel like the marketing and financial piece really helped me ... It really gave me that step up to help me move forward with confidence in that area."*

*— Pamela Toney, Jaxsen's Honey Handcrafted*

Pamela Toney, owner of Jaxsen's Honey Handcrafted in Denver, joined the Mile High United Way Small Business Accelerator hoping to take the next step in her small business journey. Our staff and volunteers helped her learn how to assess profit margins and pricing to maximize growth. Visit [www.jaxsenshoney.com](http://www.jaxsenshoney.com) to support Pamela!



View our Small Business Directory to support our small business clients.



**WE CANNOT DO THIS WITHOUT YOU! VISIT OUR WEBSITE, [UNITEDWAYDENVER.ORG](http://UNITEDWAYDENVER.ORG), TO LEARN MORE ABOUT OUR WORK.**