

# 2023 PARTNERSHIP PROPOSAL



CELEBRATING  
**135**  
YEARS

[womenunited@unitedwaydenver.org](mailto:womenunited@unitedwaydenver.org)

# MILE HIGH UNITED WAY WOMEN UNITED LUNCHEON

## SPRING 2024

### THE POWER OF WOMEN

For 25 years, our Women United Luncheon has brought the community together to celebrate the power of women and girls and to support the Women United Initiative – which invests in high-impact programs and services that support the advancement of women and girls in Metro Denver. Join us in this celebration and to support this very important work!

Mile High United Way's Women United members support Mile High United Way's community goals by inspiring women to take action. Women United members connect through volunteer activities, networking events, public policy efforts, and philanthropic investments, leading as agents of change across our community.

Women United sponsors are directly investing in the advancement and empowerment of women and girls in our community. Not only is your sponsorship strengthening the ties among women across our community now, by sponsoring you are committing to their future success as well.

### EVENT FEATURES

#### Keynote Speaker

Mile High United Way features incredible speakers who inspire audiences by sharing their journeys, their challenges, and their 'why'. Past speakers include Ciara, Renée Elise Goldsberry, and Simone Biles.

#### Frances Wisebart Jacobs Award Winner

Each year Mile High United Way honors an incredible woman who has changed lives in our community with an award named after the female founder of the very first United Way, Frances Wisebart Jacobs.

#### Community Impact Story

Mile High United Way features an inspirational story to share the impact of a MHUW program and the strength of our community.



2022 Keynote Speaker:  
Ciara



2022 FWJ Award  
Winner: Sue Carver  
(center)



# MILE HIGH UNITED WAY WOMEN UNITED LUNCHEON

	SPEAKER	FRANCES WISEBART JACOBS	STRONG (PM)	STRONG (AM)	CONFIDENT	DETERMINED	CAPTIVATING
	\$25,000	\$25,000	\$20,000	\$20,000	\$15,000	\$7,500	\$3,500
<b>BENEFITS</b>							
<b>Number of seats</b>	30	20	20	20	20	10	10
<b>Program Presence</b>	Highlight onstage and/or video	Feature in FWJ video	Onstage Call Out	Onstage Call Out	Onstage Call Out	Onstage Call Out	Name listed on table
<b>Recognition on print and digital promotional materials</b>	Logo	Logo	Logo	Logo	Logo	Name Listed	
<b>VIP Reception Tickets (AM and PM)</b>	8	6	10; opportunities for branding at PM	10; opportunities for branding at AM	4		
<b>Social Media Feature</b>	Exclusive Post	Exclusive Post	Group tagged post	Group tagged post	Group tagged post		
<b>Digital Ad at the Luncheon</b>	FULL SCREEN	FULL SCREEN	HALF SCREEN	HALF SCREEN	HALF SCREEN		

Complete Commitment Form



# ALL SPONSORSHIP OPPORTUNITIES

There are many ways to partner with Mile High United Way to sponsor events, programs, or affinity groups. These additional sponsorship opportunities are listed below, and a more detailed proposal can be built based on your direction and feedback.

## SIGNATURE EVENTS

- Turkey Trot
- Day of Caring
- Children's Holiday Party
- Women United Village
- Back to School Bash
- National Volunteer Week
- Women United Luncheon

## AFFINITY GROUPS

- Tocqueville Society
- Women United
- Catalyst Society
- LINC

## MILE HIGH UNITED WAY IMPACT AREAS

- Affordable Housing
- Child Care & Development
- Small Business Support
- Tax Assistance
- Workforce Development
- Basic Needs
- Education & Literacy

**THANK YOU FOR YOUR CONSIDERATION IN PARTNERING WITH MILE  
HIGH UNITED WAY TO SUPPORT A STRONGER, MORE VIBRANT  
COMMUNITY FOR ALL.**



**Mile High United Way**