



Mile High United Way



# MILE HIGH UNITED WAY TOCQUEVILLE SOCIETY

The Mile High United Way Tocqueville Society is an esteemed group of business and philanthropic leaders dedicated to tackling our community's most pressing challenges. Each member invests \$10,000 or more annually in our effort to unite people, ideas, and resources to advance the common good.

#### **Champion Circle Co-Chairs**

Jason Maples, Lockton Companies  
Jodi Maples, Bettenburg, Maguire  
& Associates

#### **Tocqueville Society Co-Chairs**

Kim Chatman, Your Castle Real Estate  
Helen Drexler, Delta Dental of Colorado  
Marty Mahalchick, Bank of America

#### **Tocqueville Ambassador Council**

Ambassadors inspire other community philanthropic leaders to support and participate in the work of Mile High United Way, building engagement toward membership in the Tocqueville Society

Thank you to our Tocqueville Society sponsors:

DAVIS  
GRAHAM  
STUBBS



# BENEFITS



## PERSONAL PHILANTHROPIC MANAGER

As a Tocqueville Society member, you get individualized support and guidance toward your community investment and engagement goals. A member of our team works with you to strategically create lasting impact in partnership with Mile High United Way and other nonprofit organizations.

- Learn about the challenges facing our community and the Mile High United Way programs that address those programs through direct services and nonprofit partnerships.
- Centralize your charitable giving to and through Mile High United Way and receive one comprehensive tax receipt and tax credit forms for all donations.
- Set up a Charitable Fund to apply your donation to various programs and events throughout the year.
- Customize payments based on your preferred schedule and donation type, including stock, IRA, etc.
- Be recognized with Mile High United Way's Tocqueville Society and other nonprofits that you invest in.



## NETWORKING & ENGAGEMENT OPPORTUNITIES

- Attend Tocqueville Society events with renowned speakers, unique social experiences, program tours, volunteer opportunities, and strategic fundraising initiatives.
- Connect with like-minded business and community leaders who have a passion for driving social impact.
- Learn about developing issues in our community and the impact of your investment.
- Mentor Catalyst Society members, a leadership group of mid-career professionals committed to becoming philanthropic leaders in their community as members of the Tocqueville Society.
- Create a Customized Annual Family Volunteer Plan that focuses on your interests and expertise.



## RECOGNITION

Tocqueville Society members are recognized for their exceptional contributions throughout the year via:

- Morgridge Center for Community Change Donor Wall
- Mile High United Way Community Report
- Tocqueville Roster
- Mile High United Way website
- Recognition at Mile High United Way events

# THE IMPACT OF \$10,000...

Your dollar goes further when you give to Mile High United Way. Here are just a few of the amazing things we can do with your \$10,000 donation.



Provide customized  
**SUPPORT FOR  
600 COLORADANS**

through the 211 Help Center



**ONE YEAR OF COMPLETE  
WRAP-AROUND SERVICES**

for a participant in  
Bridging the Gap



**SUPPORT 2 FAMILIES**

through Home Instruction  
for Parents of Preschool  
Youngsters (HIPPIY)



Help 70 families  
access a total of

**\$143,500 IN  
TAX REFUNDS**

through Tax Help Colorado



**“I give to Mile High United Way because I know my donation is a direct investment in the programs and resources that our community needs. I am proud to help Mile High United Way ensure that every child, family, small business owner, and anyone else who needs a helping hand, has the opportunity to thrive.”**

Helen Drexler, CEO, Delta Dental of Colorado  
Tocqueville Society Member since 2016



# 2022-2023 EVENT CALENDAR

**SEPTEMBER 9** ♥

Day of Caring

**SEPTEMBER 22** 📅

Women United Luncheon  
Morning Reception

Additional networking and volunteer opportunities will be scheduled throughout the year. Detailed invitations will be sent approximately one month prior to each event.

To learn more about volunteer opportunities with Mile High United Way, visit [volunteer.unitedwaydenver.org](http://volunteer.unitedwaydenver.org).

Interested in hosting a Dine Around for Mile High United Way or want more information about the Tocqueville Society? Email [tocqueville@unitedwaydenver.org](mailto:tocqueville@unitedwaydenver.org) or call 303.561.2347.

♥ **FAMILY VOLUNTEER OPPORTUNITY**

🌸 **TOCQUEVILLE SIGNATURE EVENT**

📅 **WOMEN OF TOCQUEVILLE EVENT**

**OCTOBER 4**

Brave Spaces: Voting Rights:  
A History of Voter Suppression  
and Attempts to Address It

**OCTOBER 13** 🌸

Tocqueville Breakfast featuring  
Dylan Taylor, CEO of Voyager  
Space Holdings

**OCTOBER 19** ♥

United Way Wednesday  
+ Live United Tour

**OCTOBER 26** 📅

Women United + Women of  
Tocqueville Tour, Volunteer  
and Lunch

**NOVEMBER 18** 🌸

Tocqueville Night Out:  
Denver Botanic Gardens  
6 – 9 p.m.

**NOVEMBER 30** 📅

Women of Tocqueville  
Cookie Party  
5:30 – 7:30 p.m.

**DECEMBER 6**

Brave Spaces: Mass  
Incarceration: School to  
Prison Pipeline  
Noon – 1:15 p.m.

**DECEMBER 10** ♥

Children's Holiday Party:  
Tocqueville Family  
Volunteer Shift

**JANUARY 27**

Know Your Impact  
Noon – 1 p.m.

**DRIVES**

**January – February**

Household supplies

**April – May**

Baby Shower Drive

**FEBRUARY 8** 📅

Kitchen Supply Shower in  
support of Bridging the Gap  
5:30 p.m. – 7 p.m.

**FEBRUARY 23** 🌸

Tocqueville Breakfast  
Denver Metro Chamber of  
Commerce, Downtown Denver  
7:15 a.m. – 9 a.m.

**MARCH 9** 🌸 ♥

Tocqueville Family Volunteer Day  
5 p.m. – 7 p.m.  
Mile High United Way

**MARCH 24** 🌸

Ski Day  
Lunch: 11:30 a.m. – 1:00 p.m.  
Breckenridge Ski Resort

**APRIL** 🌸

Champions Night Out

**APRIL 29** 📅

Community Baby Shower

**MAY** 🌸

Tocqueville Appreciation

**MAY 20** ♥

Women United Village

**JUNE** 🌸

Tocqueville Family Day