

# MILE HIGH UNITED WAY HOLIDAY PARTY

Mile High United Way's Children's Holiday Party is our largest community outreach event of the year. Join us as we transform the Mile High United Way building into the North Pole for children to meet Santa, make crafts, and for parents to shop for toys to bring home. As a sponsor you truly bring smiles and laughter to hundreds of families in our community.

CHILDREN'S HOLIDAY PARTY EVENT	LIVE UNITED	GIVE	VOLUNTEER
	\$15,000	\$10,000	\$5,000
<b>BRANDING BENEFITS</b>			
Logo on all print, email, registration material	•	•	•
Logo on all event signage	•	•	•
Logo on social media post	Exclusive	Shared	Shared
Logo on website	•	•	•
<b>MARKETING BENEFITS</b>			
Newsletter feature	•		
<b>EVENT BENEFITS</b>			
Reserved space at Signature event	15	10	5

In addition to the featured event sponsorship opportunities above, corporate partners have the opportunity to sponsor a single station or upgrade their general sponsorship.

STATION OPPORTUNITIES	FAMILY CARE CARDS*	SATCHEL STATION	TOY STATION*	SNAPSHOT STATION	SNACK STATION*	CRAFT STATION*
	\$10,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
<b>BRANDING BENEFITS</b>						
Logo on event signage and materials at station	•	•	•	•	•	•
Company recognition on social media post	Shared	Shared	Shared	Shared	Shared	Shared
<b>EVENT BENEFITS</b>						
Reserved space at Signature event	10	5	5	5	5	5

\*indicates shared opportunity

