



CELEBRATING  
**135**  
YEARS

OUR STORY CONTINUES



# HER STORY CONTINUES



## 2022 WOMEN UNITED LUNCHEON

Thursday, September 22, 2022

Seawell Ballroom | 11:30 a.m. – 1 p.m.

The Mile High United Way Women United Luncheon brings our community together to celebrate the power of women.



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## 135th Anniversary

As we celebrate our rich 135-year history, we also celebrate our corporate partners, individuals, volunteers, donors, board members and staff who have shown us the true meaning of a Community United. Our story began 135 years ago, but today, Our Story Continues. Through this sponsorship proposal, we respectfully invite you to join us as a Women United Luncheon sponsor as we prepare to serve our community for the next 135 years and celebrate this important milestone and the inspiring stories along the way.

*Our Story Continues, and Through Mile High United Way Women United, Her Story Continues*

## About Mile High United Way

Mile High United Way, the first United Way in the world, was founded in Denver, CO in 1887. Mile High United Way takes on critical human services issues facing our seven-county footprint including the Metro Denver, Boulder and Broomfield communities. Through our community programs and initiatives, we focus on our Community Priorities: giving all children a strong start, supporting education and academic success, and creating economic opportunity for all.

This year, we are continuing our story as Mile High United Way celebrates our 135th anniversary.

## Our Challenge

Women and girls face many barriers and challenges in our community. These challenges include domestic violence, homelessness, gender inequity in the workforce, teen pregnancy, and lack of education and workforce development opportunities.

## Mile High United Way's Women United Initiative addresses these challenges through:

- Education and awareness of issues affecting women and girls in our community
- Investment in impact-focused and collaborative community efforts focused on women and girls
- Engagement opportunities for Women United members through volunteerism

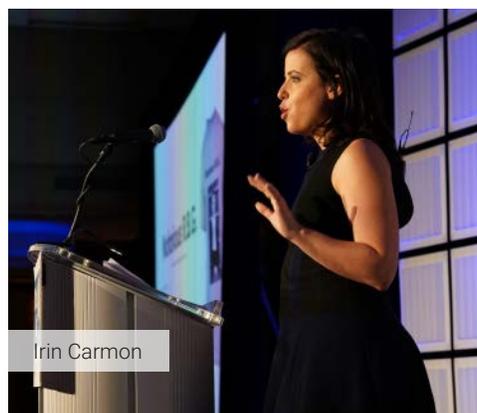


## CIARA 2022 GUEST SPEAKER

Ciara is a Grammy Award-winning singer/songwriter, entrepreneur, and philanthropist. During her fifteen-year career, she has sold over 23 million records and 22 million singles worldwide. As part of her ongoing philanthropy work, Ciara sits on the board of the Why Not You Foundation. The foundation is a nonprofit dedicated to education, children's health, fighting poverty, and empowering today's youth.

*Join us for an inspiring afternoon with Ciara!*

### PAST LUNCHEON SPEAKERS



# MILE HIGH UNITED WAY 135<sup>TH</sup> ANNIVERSARY: HER STORY CONTINUES

## 24th annual Mile High United Way Women United Luncheon

Thursday, September 22, 2022  
(VIP Reception and Luncheon details)

Women United is a global, growing force of women dedicated to creating a world of opportunity – for everyone.

The pandemic laid bare what we've all known for decades: addressing the challenges facing women and girls is critical. And, we cannot wait to take-action on gender equity and women in places of leadership. Truly, the fate of our communities relies on it. With greater access to education, financial opportunity, and professional development, women become agents of change in their own lives and in their community. They pave the way toward a better tomorrow for everyone. With each passing day, HER STORY CONTINUES. How that story continues, how our daughters, our sisters and our neighbors reach their full potential is up to each one of us. Help us write the next chapter in leadership and look to a future full of women leaders.



### This event is comprised of three primary components:



**Evening VIP reception:** the evening before the luncheon we host an intimate reception with our top sponsors. Casual and informal, an opportunity to enjoy company ahead of the larger event.

**Morning VIP reception:** held the morning of the luncheon, an opportunity for top sponsors to meet our keynote speaker.

**In-person keynote/moderated luncheon:** Hosted at the Seawell Ballroom in Denver, CO, the Luncheon hosts 1,000 women and highlights both the impact Mile High United Way is having in the community as well as opportunities for the group to make change.



# YOUR IMPACT



All proceeds from the luncheon support the Mile High United Way Women United Initiative which addresses the biggest challenges facing women and children by investing in high impact programs and responding to emerging needs in our community.

Through our **INNOVATION FUND**, women and girls at A Precious Child's Precious Perks program are being trained for excellence in the job market through working at the Social Enterprise Coffee and Gift Shop.

Through our **ECONOMIC OPPORTUNITY FOR WOMEN FUND**, 7,550 girls and women received job coaching, gained employment, or received academic support.

Through our **EMERGING NEEDS FUND**, in partnership with the COVID Relief Fund, over 3,500 families were connected with basic needs resources and support, over 100 students received laptops for remote learning, and over 5,000 first responders were assisted with child care services.

Through our **KINDNESS PROJECT**, approximately \$20,000 of diaper donations and other baby supplies were collected for young families in our community.

# 2022 SPONSORSHIP OPPORTUNITIES

Women United sponsors invest directly in the advancement and empowerment of women and girls in our community. Sponsorship not only strengthens the ties among women across our community now, it also demonstrates an ongoing commitment to future success.

|                                       | <b>Presenting Sponsor</b><br><b>SOLD</b>  | <b>Speaker Sponsor</b>  | <b>Frances Wisebart Jacobs Award (FWJ) Sponsor</b>  | <b>Strong Sponsor PM Reception</b><br><b>SOLD</b>  | <b>Strong Sponsor AM Reception</b>   | <b>Confident Sponsor</b>   | <b>Determined Sponsor</b>                               | <b>Captivating Sponsor</b> |
|---------------------------------------|---|---|---|--|--|--|---|----------------------------|
| <b>Investment</b>                     | <b>\$30,000</b>   | <b>\$25,000</b>   | <b>\$20,000</b>   | <b>\$15,000</b>  | <b>\$15,000</b>  | <b>\$10,000</b>  | <b>\$5,000</b>  | <b>\$2,500</b>             |
| <b># of seats</b>                     | 30  | 30  | 20  | 20   | 20   | 20   | 10  | 10                         |
| <b>Program Presence</b>               | Highlight video during luncheon   | Highlight during luncheon (on-stage or video)   | Feature in FWJ video during luncheon  | Recognition during luncheon  | Recognition during luncheon  | Recognition during luncheon  | Name listed during luncheon                             | Name listed on table       |
| <b>Recognition</b>                    | Logo:<br>- Invitations<br>- Program<br>- In-kind advertising<br>- Website<br>- Social media   | Logo:<br>- Invitations<br>- Program<br>- In-kind advertising<br>- Website<br>- Social media   | Logo:<br>- Invitations<br>- Program<br>- In-kind advertising<br>- Website<br>- Social media   | Logo:<br>- Invitations<br>- Program<br>- Website<br>- Social media                               | Logo:<br>- Invitations<br>- Program<br>- Website<br>- Social media   | Logo:<br>- Invitations<br>- Program<br>- Website<br>- Social media | Name listed:<br>- Invitations<br>- Program<br>- Website |                            |
| <b>VIP Receptions</b>                 | 10 tickets to PM VIP Reception (9/21 event)   | 8 tickets to PM VIP Reception (9/21 event)  | 6 tickets to PM VIP Reception (9/21 event)  | 10 tickets to PM reception w/ speaker meet + greet and 1 group photo, opportunities for branding | 20 tickets for exclusive access to AM reception w/ speaker meet + greet, 1 group photo, opportunities for branding | 4 tickets to PM VIP Reception (9/21 event)                         |   |                            |
| <b>Social Media Feature</b>           | 30 second exclusive video, or photo w/ quote shared on Mile High United Way social channels (video or photo provided by sponsor)<br><br>Opportunity to be featured as part of the 135th anniversary social media campaign | 15 second exclusive video, or photo w/ quote shared on Mile High United Way social channels (video or photo provided by sponsor)<br><br>Opportunity to be featured as part of the 135th anniversary social media campaign | 15 second exclusive video, or photo w/ quote shared on Mile High United Way social channels (video or photo provided by sponsor)<br><br>Opportunity to be featured as part of the 135th anniversary social media campaign | Opportunity to be featured as part of the 135th anniversary social media campaign                | Opportunity to be featured as part of the 135th anniversary social media campaign                                  | Dedicated group social post  |   |                            |
| <b>Autographed books</b>              | 3   | 2   | 2   | 1  | 1  |  |   |                            |
| <b>Featured Digital Advertisement</b> | Premier placement – FULL  | FULL  | FULL  | HALF   | HALF   | HALF   |   |                            |

Together we are fighting for the education, health, and financial stability of everyone in Metro Denver. To commit to a sponsorship level, please complete the form below and submit to [womenunited@unitedwaydenver.org](mailto:womenunited@unitedwaydenver.org). The form is also available [online](#).

### Sponsorship Commitment (Please check one)

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor, \$30,000  | <input type="checkbox"/> Speaker Sponsor, \$25,000     |
| <input type="checkbox"/> FWJ Award Sponsor, \$20,000   | <input type="checkbox"/> Strong Sponsor (AM), \$15,000 |
| <input type="checkbox"/> Strong Sponsor (PM), \$15,000 | <input type="checkbox"/> Confident Sponsor, \$10,000   |
| <input type="checkbox"/> Determined Sponsor, \$5,000   | <input type="checkbox"/> Captivating Sponsor, \$2,500  |

### Payment Options (Payment deadline for all sponsorships is September 1, 2022)

- Pay [Online](#)
- Pay by Check – please make check payable to **Women United Luncheon**  
Send to: Mile High United Way  
Women United  
711 Park Avenue West  
Denver, CO 80205

### Contact Information

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Company (as you would like to be recognized) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

To help us promote your organization through social media, please provide your social media handle(s): \_\_\_\_\_

Please list the name of your Mile High United Way contact: \_\_\_\_\_

Questions? Please contact [womenunited@unitedwaydenver.org](mailto:womenunited@unitedwaydenver.org).

We are excited to have you as a sponsor for Mile High United Way's Women United Luncheon.

Thank you for your support!