IN ONE WORD

Mile High United Way
22nd Annual Women United Luncheon
Live-streaming on Thursday, October 1, 2020 | Noon - 1:00 p.m.

2020 SPONSORSHIP OPPORTUNITIES
For more than 20 years, the Mile High United Way Women United Luncheon has brought our community together to celebrate the power of women.

**This year, the Women United Luncheon will be a VIRTUAL event!**

**FEATUREING GAYLE KING**  
**Co-host of CBS This Morning**

An experienced television journalist, King interviews top newsmakers and delivers original reporting to *CBS This Morning* and all CBS News broadcasts and platforms. She is also editor-at-large of the award-winning *O*, the Oprah Magazine.

*CBS This Morning* is CBS' most successful morning news broadcast in more than three decades. Since joining CBS News in 2011, King has conducted revealing and news-making interviews with world leaders, political figures, and celebrities.

**Honoring Frances Wisebart Jacobs Award Recipient**  
**Debbie Trujillo, KeyBank**

Our virtual luncheon will hold all the same excitement, energy, and celebratory spirit that make the day so special, with the added benefit of a wider-reaching audience and even more inspirational women joining this digital community. Powerful speakers this year will include our featured guest, Gayle King, our Frances Wisebart Jacobs Award recipient, Debbie Trujillo, highlights of the incredible impact made in the lives of women and girls in our community, and remarks from Mile High United Way's President and CEO, Christine Benero.

To access the virtual event and the power community of women and girls that surround it, all sponsors will receive a link prior to the event. Sponsors will receive lunch delivered to their home or office, provided by Mile High United Way's United for Business partners and other women- and minority-owned restaurants from our local Denver community.

In order to get the most out of your sponsorship and the luncheon's inspiring programming, we recommend coordinating a “watch party” for your event guests to enjoy together. Along with lunch, your sponsorship includes a Watch Lunch Party Pack for each of your guests.

We hope you will join us for this year's virtual luncheon. We know that when we unite together, we create astounding impact for the women and girls in our community.
SPONSORSHIP OPPORTUNITIES

Women United sponsors are directly investing in the advancement and empowerment of women and girls in our community. This year your sponsorship goes even further – we’re sourcing all catering from local, women- and minority-owned small businesses. Not only is your sponsorship strengthening the ties among women across our community now, by sponsoring you are committing to their future success as well.

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>Speaker Sponsor</th>
<th>Frances Wisebart Jacobs Award Sponsor (SOLD)</th>
<th>Strong Sponsor</th>
<th>Confident Sponsor</th>
<th>Determined Sponsor</th>
<th>Captivating Sponsor</th>
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<tbody>
<tr>
<td>Investment</td>
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<td>$30,000</td>
<td>$20,000</td>
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<td>Program Presence</td>
<td>Highlight video during luncheon</td>
<td>Highlight video during luncheon</td>
<td>Feature in FWJ video during luncheon</td>
<td>Recognition during luncheon</td>
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<td>Name listed during luncheon</td>
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<td>VIP Meet-and-Greet</td>
<td>Exclusive; 10 minutes</td>
<td>Exclusive; 10 minutes</td>
<td>5 tickets; Non-exclusive 10 minutes</td>
<td>5 tickets; Non-exclusive 10 minutes</td>
<td>2 tickets; Non-exclusive 10 minutes</td>
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<td>Lunches provided</td>
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<td>20</td>
<td>15</td>
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<td>Social Media Feature</td>
<td>60 second video, exclusive</td>
<td>45 second video, exclusive</td>
<td>30 second video, non-exclusive</td>
<td>60 second video, non-exclusive</td>
<td>60 second video, non-exclusive</td>
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<td>Watch Party Support</td>
<td>Staff member &amp; toolkit</td>
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<td>Autographed books from speaker</td>
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<td>Featured Ad</td>
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<td>Volunteer Opportunities</td>
<td>3 (on-site)</td>
<td>2 (on-site); 1 (virtual)</td>
<td>2 (virtual)</td>
<td>1 (virtual)</td>
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<td>Other perks!</td>
<td><strong>SPEAKER SPONSOR</strong></td>
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<td><strong>PRESENTING SPONSOR</strong></td>
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<td>• $20,000 directly supporting the Women United Initiative (WUI)</td>
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<td>• $15,000 directly supporting the WUI</td>
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<td>• 3 reserved positions for company representatives in recommending and voting for 2020 WUI investments</td>
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<td>• 1 reserved position for company representatives in recommending and voting for 2020 WUI investments</td>
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<td>• 1 reserved position for company representative on Luncheon Committee</td>
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<td>• Logo on all Women United materials for 2020-2021 year</td>
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2019 WOMEN UNITED LUNCHEON

FRANCES WISEBART JACOBS AWARD RECIPIENTS

Each year, Mile High United Way honors a woman who has made a significant impact on our community with the prestigious Frances Wisebart Jacobs award, named after the only woman founder of the United Way movement.

2019 Jodi Maples
2018 Betsy Wiersma
2017 Julie Bearup
2016 Libby Anschutz
2015 Linda Brisnehan, Pam Jeffords, Deb Smith, Teresa Van De Bogart
2014 Kathy Ambrose
2013 Roxane White
2011 Neyeska Mut
2010 Carrie Morgridge
2009 Barbara Grogan
2008 Susan Kiely
2006 Kate Paul
2005 Debbie Welle-Powell
2004 Caz Matthews
2003 Barbara Mellman Davis
Thank you for your support! We are excited to have you as a sponsor for Mile High United Way’s Women United Luncheon. Together we are fighting for the education, health, and financial stability of everyone in Metro Denver. To commit to your sponsorship level, please complete the form below. Please submit to womenunited@unitedwaydenver.org.

2020 COMMITMENT FORM

Sponsorship Commitment (Please check one)

☐ Presenting Sponsor, $35,000
☐ Confident Sponsor, $10,000
☐ Speaker Sponsor, $30,000
☐ Determined Sponsor, $5,000
☐ Strong Sponsor, $15,000
☐ Captivating Sponsor, $2,500

Payment Options

☐ Pay Online
☐ Pay by Check – please make check payable to Women United Luncheon.
Send to: Mile High United Way
Women United
711 Park Avenue West
Denver, CO 80205

Payment deadline for all sponsorships is September 1, 2020.

Contact Information

Primary Contact ______________________________ Title ______________________________

Company (as you would like to be recognized) ____________________________________________

Address ______________________________________________________________________________

City ____________________________ State __________ Zip __________________

Email _______________________________ Phone ______________________________

To help us promote your organization through social media, please provide a web address for the following:

Facebook: ___________________________________________

Twitter: __________________________________________

Sponsorship Watch Party Pack

Each party pack will include boxed lunches according to the sponsorship level.

☐ Yes, I plan to host a Luncheon Watch Party and would like lunch delivery (Note: delivery is available to one location only).

Lunch Contact Person Name: __________________________
Lunch Contact Person Email: __________________________

Delivery Address: __________________________________________

Prefer to coordinate your own lunches or looking to make your sponsorship dollars go further?

☐ I will opt-out of the Watch Party Pack delivery

Payment deadline for all sponsorships is September 1, 2020.

Please list the name of your Mile High United Way contact: ________________________________