MHUW_logo_KO.eps**STRATEGIC PRIORITIES APPLICATION  
  
This worksheet is for your reference only.   
All applications must be submitted online.**

STRATEGIC INVESTMENT GRANTS:

Strategic Priorities Application  
(Funding: July 1, 2020 – June 30, 2021)

**Paper or email submissions will not be considered.**

**Link to access the application:**

[**https://www.grantrequest.com/SID\_6111?SA=SNA&FID=35011**](https://www.grantrequest.com/SID_6111?SA=SNA&FID=35011)

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| **SUMMARY SHEET FORM** **(For reference only. Please complete and submit online.)** | |
| Legal Name of Organization |  |
| DBA (if applicable) |  |
| Mailing Address |  |
| If your physical address differs from your mailing address, please provide the zip code and county of your physical address |  |
| Phone |  |
| Website |  |
| Name of CEO or Executive Director |  |
| Title |  |
| Phone |  |
| Email |  |
| Application Contact & Title (if *not* the CEO or Executive Director) |  |
| Phone |  |
| Email |  |
| **ORGANIZATION INFORMATION** | |
| Mission Statement (50-word limit) |  |
| Year Founded |  |
| Tax Exemption Status: please select from the drop-down menu:  501(c)(3); other; or fiscal sponsor.  If your organization has a 501(c)(3) designation, please enter your EIN  If your organization has a designation other than 501(c)(3), please describe below  If your organization has a fiscal sponsor, please provide the name and EIN of the fiscal sponsor |  |
| Number of full-time employees |  |
| Number of part-time employees |  |
| **GRANT REQUEST INFORMATION** | |
| Type of Grant Requested (select one)  General Operating Support  Program Support |  |
| For requests other than general operating support, provide the name of the program/project |  |
| For requests for other than general operating support, describe how the grant will be used (100-word limit) |  |
| For requests for other than general operating support, state how long your organization has run the program/provided the service(s) described in this proposal (50-word limit) |  |
| Amount of request  Please enter the total amount of funding for one year |  |
| If your organization is an eligible Child Care Contribution Credit recipient, is your proposal eligible for Child Care Contribution Credit funds?  If yes, please provide the License Number(s) |  |
| **FINANCIAL INFORMATION** | |
| Organization’s Current Budget for Fiscal Year Ending | mm/dd/yy |
| Income | $ |
| Expenses | $ |
| AND, if other than a general operating request  Program or Project budget  Income  Expenses    Dates | $  $  $  from: mm/dd/yy to: mm/dd/yy |
| Has your organization received Mile High United Way funding in the past? (Other than donor designated funds)  If yes, please explain |  |
| **REQUIRED ATTACHMENTS**  *Include a header on each attachment that includes the name of your organization and the title of document. Please upload as separate PDFs.* | |
| **Financial Attachments**   * **Budget(s)**   Organization’s operating budget for the current fiscal year, including revenues and expenses. If available, include the budget for the upcoming fiscal year.If the request is for a program, include the program budget. If the organization has a fiscal agent, do not include the fiscal agent’s budget.   * **Current (Year-to-Date) Financial Statements**   Include a Statement of Financial Position (Balance Sheet) and Statement of Activities (Income and Expense Statement) through the most recently completed operating month available (must be within the past three months). Provide the Statement of Activities in a budget-to-actual format if the organization uses that format.   * **Audit & Year-End Financial Statements**   Submit an annual independent audit for the most recent fiscal year completed by an independent Certified Public Accountant.  If the organization operating budget is under **$1,000,000**, completed annual independent review and certified year-end financials approved by Board Chair and Executive Director may be substituted.   * **Sources of Income Table**   Using the table below as a guide, create a sources of income table for the organization as a whole, based on the most recently completed fiscal year. Categories may be modified.  Percentage Funding Source  % Government grants (federal, state, county, local)  % Government contracts  % Foundations  % Business  % Events (include event sponsorships)  % Individual contributions  % Fees/earned income  % In-kind contributions (optional)  % Other  % TOTAL (must equal 100%)   * **Secretary of State Certificate of Good Standing**   Must be dated within the past 90 days of submitting this application   * **Most Recently Completed IRS Form 990** * **Explanation of Items in Financial Attachments (if applicable)** * **Inclusiveness/Nondiscrimination Policy**   Adopted by Board of Directors   * **Mile High United Way Partner Expectations**   The expectations document outlines Mile High United Way partner expectations for the funding cycle. The Chief Executive’s signature on this document acknowledges that the organization agrees to the terms and that the proposal is submitted in good faith. This document is available on the Strategic Investment Grant page on the Mile High United Way website. | |

**ORGANIZATIONAL OVERVIEW**

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| **Overview, History, and Team:** | |
| Briefly summarize the organization’s history and experience working on the issue for which you are seeking funding.  Include an explanation of how your team is uniquely positioned to deliver results. Emphasize why you believe you have the right capabilities, experience, and commitment to execute your work. Share plans your team may have to address key staff or leadership changes. | 500-word limit |
| **Diversity, Equity, and Inclusion:** | |
| Share how your organization defines diversity, equity, and inclusion.  Describe how your organization ensures diversity, equity, and inclusion with board and staff. In particular share efforts to include members of the community(ies) you serve, on board and staff teams.  Beyond board and staff, share the ways in which the voice, experience, and leadership of the community(ies) you serve are included in the programming, planning, implementation, and evaluation of the organization. | 500-word limit |

**NARRATIVE**

There are two sections in the narrative. This is your opportunity to present a thorough description of the work for which funding is being requested. In short, we are asking you to identify a community need, tell us how your work addresses that need, state why you use the approach and strategies, and show how you measure results and use that information to improve your work and bring about community change.

We ask that you write in such a way that a reader who does not know about your work will be able to visualize and understand it. Please refer to the Glossary in the RFP Packet for definitions.

**1. Work Plan**

**Community Impact Goal(s) and Key Strategy/Strategies:** Select using check boxes in the online system

Identify Community Impact Goal(s) and Key Strategy/Strategies under which the proposal is being submitted:

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| **Community Impact Goals** | **Key Strategies** |
| Strong Start | High-Quality Early Care and Education  Parent/Caregiver Training and Support |
| Reading Matters | Early Learning and Literacy |
| Developing Tomorrow’s Talent | Out-of-School Time |
| Economic Opportunity | Workforce Development within the field of early childhood education |

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| **Target Population:** | |
| Refer to the Priority Areas map in the RFP document (pp 14-19).  Is your organization located, or does your organization serve individuals/families (employing the key strategies selected) who reside, within these priority areas? | Yes or No |
| If yes, please describe the neighborhoods or communities you serve within these priority areas. Tell us about the demographics of the people you serve, including information such as race, ethnicity, gender, geography, and socioeconomic characteristics. How do you recruit participants and what criteria must individuals and/or families meet in order to be eligible for your services? | 400-word limit |
| If no, please describe the neighborhoods or communities you do serve. Tell us about the demographics of the people you serve, including information such as race, ethnicity, gender, geography, and socioeconomic characteristics. How do you recruit participants and what criteria must individuals and/or families meet in order to be eligible for your services? | 400-word limit |
| Number of people served (employing the key strategies selected. If applying for program support, use numbers for the program and not the organization as a whole) *\*If FPL numbers are unavailable, please provide the best FPL data you have to support the economic need of the population served at this location. Please see the Glossary section of the RFP packet for more information.* |  |
| Total number of people served across all sites  \*Percent of participants at or below 300% of Federal Poverty Level |  |
| Total served within priority areas \*Percent of participants at or below 300% of Federal Poverty Level |  |
| **Statement of Need:** | |
| Taking into account the target population, geographic area and intended outcomes, identify the need you are addressing, using community data where possible to demonstrate that need. Outside of this effort, which other organizations are providing services in the community? How does your work address the cultural identity of the population to be served? | 300-word limit |
| **Focus and Outcomes:** | |
| Please describe what you propose to accomplish in order to address the need described above. What are the specific measurable outcomes for which your organization holds itself accountable? If possible, include accompanying data points supporting your past achievements of these outcomes, as well as anticipated/proposed targets. | 300-word limit |
| **Components:** | |
| Please list and describe each of the essential components of your program model or service delivery approach. If available, please describe the frequency and/or duration (i.e. number hours of week participants receive services, total number of months the participant engages in the service, etc.) for the respective program components and include anticipated/proposed annual service targets for each component over the course of one year.  Who are your community partners in this work? How will you work with them to accomplish your goals and outcomes? | 300-word limit |
| **Rationale for Approach:** | |
| Explain why you have chosen your specific strategies, programs, and services. Please include any significant evolution in this area of your work. Highlight the uniqueness and/or effectiveness of your approach. You may want to consider: is your program based on research or evaluation results? Would you characterize your work as “best practice”, “evidence-based”, “research-informed”, or “innovative”, and why? If your work is based on evaluation results or studies, refer to those. | 300-word limit |

**2. Evaluation**

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| **Monitoring and Evaluation Approach:** | |
| Describe your organization’s ability to report on the outcomes specified in this application. What data do you collect and how will data be collected? At what points in time? What tool(s) do you use to collect and analyze the data? | 300-word limit |
| **Quality Improvement:** | |
| Describe how your organization learns from and incorporates monitoring and evaluation findings in order to improve planning, strategy, and service delivery. Each proposal must include at least one concrete illustration/example of organizational capacity to learn from its monitoring and evaluation results to improve service delivery. | 300-word limit |

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| **EDIT OUTCOMES (Measurable Goals)**  This is a new section in our application. Here you will select from a list of measurements from the outcomes measurement tool.  Mile High United way wishes to measure progress towards targeted outcomes using key measurable goals identified below. This grant application platform enables your organization to identify within the application which measurable goals are relevant to your project.  In this application, we ask that you select each of the measurable goals your organization will meet you intend to achieve through this grant funding. You will be prompted to complete this portion of the application on the Edit Outcomes section.  Required measurable goals reflect common ambitions across our portfolio of partnerships in this focus area; optional measurable goals reflect the broad scope of our partnerships, which vary significantly across geographic regions, organization, and specific programs; no organization is expected to address nor measure all of the optional measurable goals. Please be deliberate in selecting only those optional measurable goals that reflect your organization’s goals and anticipated impact via the funding application submitted here.  If your grant application is approved your organization will be required to provide updates approximately every 6 months through the project end date on progress related to each measurable goal identified in this application via Blackbaud Outcomes. Your program manager may also engage with you in more frequent informal reporting discussions and updates. Thank you for your partnership in shared learning and in achieving our mutual ambitions. |
| *Required*   * Number of unique participants to be served with family income below 300% of FPL   *- Optional (as applicable)*   * Number of parents/caregivers provided with information, resources, tools, trainings, and/or teaching skills to support developmental behaviors * Number of parents/caregivers demonstrating/reporting developmentally supportive behaviors * Percent of parents/caregivers demonstrating/reporting developmentally supportive behaviors * Number of parents who report feeling increased confidence in supporting their child’s literacy development * Number of early childhood classrooms to be provided * Total number of high-quality early childhood education slots to be provided * Number of high-quality early childhood education slots provided for infants (children under 1 year of age) * Number of high-quality early childhood education slots provided for toddlers (children aged 1 year-4 years) * Number of children enrolled in high quality early childhood education programs * Percent of children enrolled in high quality early childhood education programs * Number of Children k-3 who maintain satisfactory or improved school attendance * Percent of Children k-3 who maintain satisfactory or improved school attendance * Number of children demonstrating measurable increases in their literacy skills * Percent of children demonstrating measurable increases in their literacy skills * Number of children receiving literacy supports in grades k-3 * Percent of children receiving literacy supports in grades k-3 * Number of K-3 students demonstrating progress (or growth) toward grade level reading * Percent of K-3 students demonstrating progress (or growth) toward grade level reading * Number of k-3 reading at grade level, i.e. achieving grade-level proficiency * Percent of k-3 reading at grade level, i.e. achieving grade-level proficiency * Number of books distributed to educators, schools, and parents/caregivers * Number of children (up to age 12) provided out-of-school time programming * Number of children (up to age 12) who receive at least 30 days of out-of-school time programming * Percent of children (up to age 12) who receive at least 30 days of out-of-school time programming * Number of individuals who enrolled in an ECE-focused educational program (Includes: High School, CTE, GED, 2- and 4-Year Colleges, Advanced Degrees, etc.) * Number of individuals who have earned a credential degree or graduated from an ECE-focused educational program (Includes: High School, CTE, GED, 2- and 4-Year Colleges, Advanced Degrees, etc.) * Number of individuals receiving job coaching or attending job skills workshops * Number of individuals who gained apprenticeships or internships |

**STRATEGIC PRIORITIES APPLICATION RUBRIC**

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| **IMPACT**  Does the proposal describe an important problem? Will the solution proposed have impact in addressing the problem? Is the proposal sufficiently ambitious toward a solution; the number of people served; the size of the geography served; or intensity of impact on a small but vulnerable population or geography? | |
| 1 | Limited approach with little to no impact on the targeted location or population. Approach struggles to achieve results with no indication of positive impact; insufficiently ambitious. |
| 2 | Presented an appropriate solution to a serious and pressing problem; approach shows promising impact with limited breadth or depth; acceptable level of ambition. |
| 3 | Illustrated a powerful solution to a compelling and crucial problem; approach delivers impressive impact with both breadth and depth; exceptional level of  ambition. |
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| **LIKELIHOOD OF SUCCESS** Does the team have the skills, capacity, relationships, and experience to deliver on this proposal? Were the focus, outcomes, and services sufficiently detailed and measurable? Does the work show meaningful representation and inclusion of the population served? | |
| 1 | Described a team with basic abilities but lacking in knowledge or training. Offered an insufficient information on focus, outcomes, and services. No information on how the population served is included in the planning, programming, implementation, etc. |
| 2 | Proposed a competent, qualified team with clear strengths. Presented realistic information on focus, outcomes, and services with sufficient attention to detail. Some information on how the population served is included in the planning, programming, implementation, etc. |
| 3 | Led by an experienced team of qualified experts who have achieved  remarkable results. Focus, outcomes, and services grounded in past success, with rationale for that approach. There is meaningful representation and inclusion of the population served in planning, programming, implementation, etc. |
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| **STRENGTH OF EVIDENCE** Does the team successfully present strong evidence that the proposed strategy is effective and has previously demonstrated compelling results? | |
| 1 | Little to no evidence that the approach is effective. |
| 2 | Evidence-based approach that is proven effective in addressing the population they aim to serve. Delivers results over time and demonstrates a track record of success. |
| 3 | Strong, data-driven, best practice approach with demonstrated success in producing intended outcomes for beneficiaries. |