



READY, SET, COLLEGE!

MILE HIGH UNITED WAY
TOCQUEVILLE SOCIETY

Ready, Set, College!

Denver is home to hundreds of first-generation college students. They're the hardy ones, the ones who fought through and came back, the ones you'd be proud to call a colleague or a neighbor. They're hopeful but anxious; more will be asked of them, in a world that's as profound as it is unfamiliar. Students and families work hard to save for tuition, but even the smallest of everyday costs can add up quickly.

Mile High United Way is proud to present **Ready, Set, College!** – highlighted by a half-day program created just for first generation students. **Ready, Set, College!** was started by the 2015 Leadership Denver class as an ongoing outreach, support and mentorship concept that gives first generation college students access to pre-college advice, life skills workshops, living essentials and ongoing mentoring. Included is gift cards and school supplies to offset dorm or apartment living costs. Mile High United Way is excited to adopt this program as we anticipate 50 Colorado students in the class of 2018 who will attend the 2nd annual event on **Saturday, August 4 at Mile High United Way!**

The Event

On Saturday, August 4th from 9am to 3pm, this program supports first generation college students by hosting an event where we will provide them with essentials, give tips on adjusting to college life, and send them off with a bag full of school essentials! The program includes:

- Panel of first generation students
- Managing Your Money – financial literacy
- Family, School & Work Balance
- Inspirational Keynote Speaker
- Gettin' the Goods – giveaway of messenger bags full of college essentials



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Sponsorship Opportunities

SUMMA CUM LAUDE SPONSOR: \$10,000

Sponsor receives:

- Speaking opportunity during the event
- Inclusion in all event promotion materials, including the program, invitation and event signage
- Promotional giveaway opportunity
- Logo recognition on event materials
- Verbal recognition at event
- Social media postings and recognition

MAGNA CUM LAUDE SPONSOR: \$5,000

Sponsor receives:

- Inclusion in all event promotion materials, including the program, invitation and event signage
- Logo recognition on event materials
- Verbal recognition at event
- Multiple postings and recognition on event's social media

CUM LAUDE SPONSOR: \$2,500

Sponsor receives:

- Inclusion in all event promotion materials, including the program and event signage
- Verbal recognition during the event

DEAN'S LIST SPONSOR: \$1,000

Sponsor receives:

- Verbal recognition during the event
- Logo inclusion in the event program

HONOR ROLL SPONSOR: \$300

Sponsor receives:

- Name listed in event materials



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Sponsorship Form

Individual/Organization name (as you would like to be recognized):

My organization will support Ready, Set, College! at the level of:

- Summa Cum Laude \$ 10,000
- Magna Cum Laude \$ 5,000
- Cum Laude \$ 2,500
- Dean's List \$ 1,000
- Honor Roll _____ student(s) x \$300 per student = _____

Payment Preferences

- I am paying by check
 - Please make checks payable to Mile High United Way
(note in memo: Ready, Set, College!)
 - Mail to: Mile High United Way – Ready, Set, College!
 - 711 Park Avenue West
 - Denver, CO 80205
- I am paying by credit card either by (select one):
 - Calling Mile High United Way at 303-561-2343
 - Completing the form below
 - [Going online to Donate](#)

Circle One: VISA MasterCard Discover AMEX

Card Number _____ Expiration ____/____ SC _____

Name as it appears on the card: _____

Billing Address _____

Billing City, State and Zip Code _____