

ADVANCING THE COMMON GOOD FOR **125 years**



Mile High United Way



ANNUAL REPORT 2011 - 2012

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Mile High United Way

Dear Friends,

It has been our pleasure to serve our community together this year. It was most exciting to celebrate the 125th anniversary of Mile High United Way and the United Way movement with all of you.

125 years ago, six Coloradans showed the world how together we can change the lives of the most vulnerable men, women and children in our community. This year, we not only celebrated the last 125 years, we looked to the future and began the work of the next 125 years: ensuring that all children will enter school ready to learn, all young people will graduate from high school ready for college or work, and all families will be afforded the opportunity to be self-sufficient.

Our accomplishments this year are clear:

- More children have access to the high-quality early childhood education they deserve;
- More parents and teachers have the tools and information they need to support our children in their journey toward success;
- More young people have the support they need to graduate ready for their next challenge in life;
- Thousands of adults in need of resources and information received help by calling 2-1-1.

These triumphs belong to all of us – those who **GIVE** to Mile High United Way, those who **VOLUNTEER** with us, and everyone who **ADVOCATES** for our children and families.

We have come a long way together, but our work is not done. There are still too many children who need our help and support in early literacy and school readiness; almost half of our young people in the Denver metro area did not graduate high school, and more families experienced poverty this year than last. Sadly, this year our country and communities experienced too many heart-breaking and incomprehensible events that claimed innocent and budding lives. Indeed, it is clear we have much work ahead of us.

We are, however, optimistic and resolute about ensuring that every individual and family has the opportunity to succeed. And we know we must do this work collectively. As a community builder and convener, Mile High United Way pledges to continue working with our donors, volunteers, advocates, service providers, parents, policy makers, corporations, foundations and community members to create better opportunities for all.

Thank you for your support and commitment during the first 125 years. Please join us as we begin the next 125 years of the United Way movement.

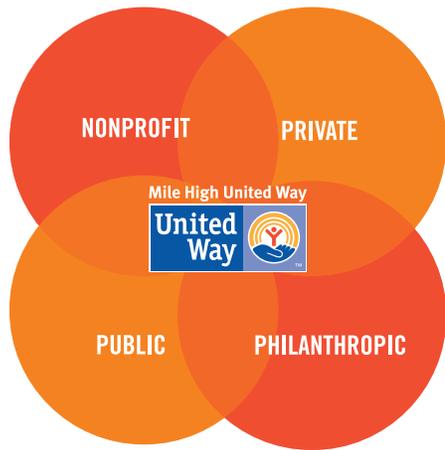
Best Regards,

Christine Benero, President and CEO, Mile High United Way

Peter Beaupré, Chair of the Board of Trustees of Mile High United Way and President, PCL Construction Enterprises, Inc.

MILE HIGH UNITED WAY

A CATALYST FOR SOCIAL CHANGE



WHO WE ARE

Mile High United Way lives at the intersection of the private, public, philanthropic and nonprofit sectors. We are community builders, leaders, unifiers and champions.

- We are connectors, and information and resource brokers.
- We inspire philanthropic investments.

OUR MISSION

Uniting people, ideas and resources to advance the common good.

OUR VISION

A community united to create better opportunities for all.

OUR STRATEGY

Mile High United Way will leverage relationships and invest resources to drive social change. We will lead the community in achieving measurable results in the areas of School Readiness, Youth Success, and Adult Self-Sufficiency.

MILE HIGH UNITED WAY LEADERSHIP

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Leslie Hannon
Chief Financial Officer

Cecilia Broder
Chief Strategy Officer

Mary Coskey
Vice President, Human Resources

John Charlesworth
Vice President, Information
Technology (deceased)

Jerene Petersen
Vice President, Community
Investment Division

Jennifer Stokes
Vice President, Donor Relations

D. Nikki Wheeler
Senior Director, Marketing and
Communications

2012-2013 SENIOR STAFF

Christine Benero
President and Chief Executive Officer

Robert R. Blankenship
Chief Operating Officer

Leslie Hannon
Chief Financial Officer

Cecilia Broder
Chief Strategy Officer

Mary Coskey
Vice President, Human Resources

Jeremy Davis
Director, Information Technology

Jerene Petersen
Vice President, Community
Investment Division

Jennifer Stokes
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Vice President, Marketing and
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Community Volunteer

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City and County of Broomfield

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Gloria Rubio-Cortes

National Civic League

Katrina Salem

PwC LLP

Kristy Schloss

Schloss Engineered Equipment, Inc.

Lawry Scicluna (retired)

Ball Corporation

Deb Smith (retired)

Deloitte Services LLP

Elizabeth Soberg

UnitedHealthcare of Colorado

Henry Solano

Wilson Elser Moskowitz Edelman
& Dicker LLP

Tamra Ward

Colorado Concern

Julie Wolf, Ph.D.

RHR International

Charlie Wright

EXPLOR Ventures LLC

WHAT'S IN AN ANNIVERSARY?

125 YEARS OF ADVANCING THE COMMON GOOD IN OUR COMMUNITY

In **1887** in Denver, Colorado, **A WOMAN, TWO PRIESTS, TWO MINISTERS** and **A RABBI** came together to help their community. Together, they founded the Charity Organization Society of Denver, known today as **MILE HIGH UNITED WAY**.

“This year we **CELEBRATED** the birth of the United Way movement, which **BEGAN** right **HERE**, at home, in **DENVER. 125** years later we still exercise that same sense of faith, that same kind of fearlessness and sense of urgency and that same **STRONG DESIRE** to make our **COMMUNITY STRONGER.**”

- CHRISTINE BENERO, President and CEO, Mile High United Way

“In retrospect **125** years later, this wonderful organization devoted to giving rather than to taking **SHINES BRIGHTLY**, continuing to show that **COLORADANS CARE** for one another. That is a tradition to **CELEBRATE** and **PERPETUATE.**”

- TOM “Dr. Colorado” NOEL



1887 DENVER, COLORADO



SCHOOL READINESS



99,976
CHILDREN

ALL CHILDREN SHOULD BE READY FOR SCHOOL AND READING AT GRADE LEVEL OR BEYOND BY THE END OF THIRD GRADE.

99,976 children are more prepared than ever for school with early childhood development, early childhood education, and early literacy support from Mile High United Way.

1,049
TEACHERS

1,049 early childhood educators received training and professional development, making them better prepared to understand and educate our children.

792
PARENTS

792 parents and caregivers are more engaged in their child's development because Mile High United Way supported them with parenting classes, early literacy and education tools. They also received trauma-informed care training – specialized training for working with children who have experienced trauma in their lives.



HOPE CENTER

SCHOOL READINESS

A STATEWIDE BUS TOUR FOR LITERACY

In October 2011, Mile High United Way's Christine Benero, Lt. Governor Joe Garcia and more than 50 community members representing diverse backgrounds, interests and organizations embarked on a journey of 1,378 miles across Colorado to listen to children, teachers, parents, community leaders and caring community members, and to learn about their challenges and successes with early literacy. They shared one clear vision: that someday soon, all children in Colorado will be successful readers with the unlimited potential for happy, healthy and productive lives.

At the culmination of the bus tour, we had hosted 30 community conversations, read to more than 1,700 children throughout the state, and received more than 500 suggestion cards on how to improve literacy. More than 22,000 children received a new book. Additionally, three major themes emerged from the listening tour:

- All children should attend quality pre-school;
- All children should have access to full-day kindergarten;
- All parents should be recognized and supported as their child's first teachers.

READ, TUTOR, MENTOR

Building a community of caring adults to help our children become strong readers, and therefore, successful in school and life

Read, Tutor, Mentor is a partnership among Mile High United Way, Team NFL, and the Denver Broncos to recruit 3,000 Readers, Tutors and Mentors by 2015 to build relationships with kids and help them succeed academically.

850 volunteers have been recruited to engage with kids.



THE SOCIAL INNOVATION FUND

\$6.1 Million per year to help children learn to read, and become GOOD at it!

In fiscal year 2012, Mile High United Way received a five-year Social Innovation Fund grant from the Corporation for National and Community Service to invest in organizations that showed preliminary evidence of improving early literacy for children birth to age eight.

Through the Social Innovation Fund, Mile High United Way supports 20,000 children birth to age eight, in ten innovative community and school-based literacy programs across Colorado with grants, evaluation and program-improvement technical assistance.

Early literacy interventions of the Social Innovation Fund include home visits, home literacy enrichment, early literacy training for teachers and providers, one-on-one literacy tutoring (in-school or after school), small group literacy support (in-school or after school) and summer literacy programs. Each one of these early literacy interventions has shown preliminary evidence of improving school readiness and grade level reading.

This unique statewide initiative will help us identify best practices in early literacy to share across the state.





**PARENTS AS TEACHERS PROGRAM
MOUNTAIN RESOURCE CENTER**

MILE HIGH UNITED WAY + PARENTS + BOOKS = MORE KIDS READING

Adrienne Bohne, worked through her first pregnancy right up until the day before she gave birth to her son Jared. One day she was in an office doing accounting for a water service company and the next day she was home with her first baby.

That was 2005 and Adrienne, a new Mom, wondered how to find early childhood skills development resources for her son. She was looking for a group where her son could play and learn at the same time; and she quickly realized, those resources were very limited in her community. Luckily, she ran into another young mother who mentioned the Mountain Resource Center in Conifer. Adrienne went to the center and found out about its early childhood learning programs supported by Mile High United Way, and knew it was the place she wanted to take Jared.

“They had a great early childhood program,” Adrienne said. “But there was a year-long waiting list.”

So she and Jared waited, and when he was two, Adrienne enrolled him in Terrific Toddlers. The class met once a week and began with parents and toddlers sitting in a circle getting to know each other. The second half of the session was a little tougher: The parents left the classroom and went into an adjoining room where they

could watch the children through a window. The exercise is designed to help children deal with their first separation from their parent. Jared thrived at Terrific Toddlers.

Adrienne also enrolled in the Parents as Teachers program at the Center which is directly supported by Mile High United Way. A staff member came to her home to teach her skills and exercises she could do with her children- all aimed at preparing children to enter kindergarten ready, which is one of Mile High United Way’s goals: that all children are ready for school and reading at grade level or beyond by the end of third grade.

**“I learned so much,”
Adrienne said of the Parents
as Teachers program.**

Adrienne’s second child, a daughter named Janette, was six weeks old when Jared entered the Terrific Toddlers program. No problem. Adrienne simply took her along.

Today, thanks to Mile High United Way’s partnership and support of Mountain Resource Center and Adrienne, Jared reads at second grade level at the top of his class- well on his way to reading at or above grade

level by the end of third grade. His little sister, Janette, is in a reading group in her kindergarten.

Mile High United Way supports Mountain Resource Center (and other nonprofits like it) because it is a one-stop-shop for individuals and families. The Center provides its clients with everything from a pantry, to early childhood education programs, workforce development training, and access to publicly sponsored health care enrollment.

“I knew the center’s programs would help my children,” Adrienne said. “But I had no idea it would be the best thing in the world for them.”

YOUTH SUCCESS

ALL YOUNG PEOPLE SHOULD SUCCEED IN SCHOOL AND GRADUATE FROM HIGH SCHOOL READY FOR COLLEGE OR WORK.

25,759
YOUTH

25,759 young people in the Denver metro area received support from Mile High United Way that will help them succeed academically and keep them on track to graduate from high school.

27,047
INDIVIDUALS

27,047 individuals in our community gained access to programs that promote positive youth development, K-12 and post-secondary academic success, and civic and family engagement.

21,218
STUDENTS

21,218 of the students participating in programs funded and supported by Mile High United Way qualified for the Federal Free and Reduced Lunch program at their school.

9,406
SCHOLARSHIPS

9,406 young people received scholarships to participate in programs supported by Mile High United Way, including special activities with Boys and Girls Club, The Salvation Army and Summer Scholars.



**TUTORING & AFTERSCHOOL
ENRICHMENT**

YOUTH SUCCESS



BRIDGING THE GAP

Building a bridge between foster care and adulthood

Mile High United Way's Bridging the Gap program was developed in 2005 to address the challenges faced by foster youth as they transition to adulthood. Bridging the Gap focuses on providing foster youth ages 16-25 with critical education, employment and financial literacy skills. Independent living coaches work one-on-one with young adults to help them transition into self-sufficiency.

In partnership with the Colorado Department of Local Affairs' Division of Housing, Bridging the Gap supported 146 youth at risk of homelessness with affordable housing.

Bridging the Gap's Individual Development Accounts program helps youth establish a pattern of regular savings and accumulate assets toward economic self-sufficiency. Last year, 194 young people purchased assets in the areas of housing, health, education and transportation.

INSPIRATION JUNKIES

Giving and receiving inspiration to succeed

Mile High United Way's Inspiration Junkies gives foster youth the opportunity to learn from and network with professionals. This program inspires young people to envision a professional career and to understand the hard work and commitment needed to build one.

Last year, Inspiration Junkies connected 30 young adults with professionals for a day of learning and shared inspiration.

LIGHTS ON AFTERSCHOOL

What happens after school, has an impact during school

Lights on Afterschool is a simple concept: keep students engaged in safe, quality, supervised afterschool programs and they're more likely to stay in school, succeed in the classroom and graduate from high school.

Lights on Afterschool is a collaborative project of Mile High United Way, Denver Public Schools Foundation, the City and County of Denver, Adams County School District 14, Commerce City Boys and Girls Club and the Jefferson Foundation.

Mile High United Way supported 9,354 kids in the Denver Metro area with afterschool tutoring and experiential learning opportunities that complemented lessons learned during the traditional school day. Enrichment programs including arts, culture, career exploration, leadership, recreation and technology, as well as summer programming offered through Lights on Afterschool keep young people engaged and prevents summer learning loss.





DE'RON DAVIS, OVERLAND HIGH SCHOOL, COLORADO HAWKS



MILE HIGH UNITED WAY + BASKETBALL DREAMS + ACADEMICS + COMMUNITY SUPPORT = YOUTH SUCCESS

16-year-old De’Ron Davis is one extraordinary young man among the more than 128,000 extraordinary young people in our community who are succeeding in their own way, while others are just waiting for the right support in order to shine.

“I have had a lot of people in my corner,”

he says. De’Ron’s parents have been the driving force behind his involvement in sports, even as they struggled to financially support their family. They weren’t alone; in fact, they had an entire community as their backstop.

At six feet, nine inches and still growing, he is an exceptionally talented basketball player. One of the top ranked high school players in Colorado and in the nation, De’Ron has been featured in newspaper articles, on television and in basketball videos on YouTube. He is also the first to say he didn’t get to where he is today on height and talent alone.

Terri Latson, De’Ron’s mother, sought out and found help when

the family needed it most. From basic needs to quality day care to afterschool programs, Terri tapped into a community of support for the sake of De’Ron and his little brother De’Jean. That support came directly from Mile High United Way, from community organizations supported by Mile High United Way (Boys & Girls Clubs, Catholic Charities and the Colorado Hawks Youth Basketball) and from neighbors, teachers, coaches and others who make up the fabric of our community.

De’Ron plays for two teams, Overland High School and the Colorado HAWKS youth basketball program.

He spends hours a day practicing, lifting weights and watching film of himself and his teammates to help improve his game. He is constantly working harder to become a better player. He hopes to play someday in the NBA.

High school is De’Ron’s focus now, then college. His mother says that there are already some major universities courting this talented, responsible and humble

young man, but they’ll just have to wait.

“He’s really just finding himself,” says Terri. “For now, I want De’Ron and De’Jean to get consistent and steady with their grades.” She expects A’s and B’s, and would prefer straight A’s.

De’Ron says he knows in his heart that, with the right people helping him every step of the way, his dreams will come true.

His coaches from both teams have stepped up as mentors and supporters, on and off the court. HAWKS coach George Williams, for example, “helps me in life,” says De’Ron. “If I need anything he is there as a strong mentor.”

“His future is very bright,” says Coach George. “So many of our kids are lost in the streets. There are so many distractions. But, De’Ron is proof that we can help them. Together, we can support them and guide them to fulfill their potential.”

ADULT SELF-SUFFICIENCY

ALL INDIVIDUALS AND FAMILIES SHOULD BE AFFORDED THE OPPORTUNITY TO MOVE TOWARD ECONOMIC SELF-SUFFICIENCY.

1.1 MILLION MEALS

1.1 million meals and 94,850 rides were provided to individuals who needed food and transportation assistance.

54,853 HELPED

54,853 men, women and children in programs supported by Mile High United Way were afforded the opportunity to move toward economic self-sufficiency.

403,611 SHELTERED

403,611 nights of shelter were provided to men, women and children in our community who did not have a place to call home.

42,164 ASSISTED

42,164 men, women and children living in poverty received services ranging from food and shelter to job training and placement from partners supported by Mile High United Way.

5,398 HOUSED

5,398 individuals moved into stable housing.

4,382 BENEFITS

4,382 benefits such as child care assistance, veteran's benefits, and utilities assistance were secured for clients by partners supported by Mile High United Way.

492 TRAINED

492 individuals completed internships or on-the-job training and 1,030 clients found employment through agencies supported by Mile High United Way.



PROJECT HOMELESS CONNECT 2012

ADULT SELF-SUFFICIENCY



2-1-1

When Coloradans need help finding emergency and non-emergency human services resources such as food, shelter, rent assistance and child care options, they call Mile High United Way's 2-1-1.

Trained referral specialists are multi-lingual and available 24 hours a day, 7 days a week to help individuals with real-time resources in our community.

Last year, we received more than 147,000 calls from people who needed human services resources and information.

2-1-1 was activated to help individuals during the Colorado wildfires; more than 10,000 calls related to the wildfires were received by the 2-1-1 network.

Our 2-1-1 specialists provided information on evacuation, shelter location, road closures, how to donate and where to volunteer.

INDIVIDUAL DEVELOPMENT ACCOUNTS



The Individual Development Accounts (IDA) Program is a matched savings program designed to help low-income individuals and families build financial assets to purchase a home, start or grow a small business, or pay for college tuition or vocational education. Mile High United Way leverages individual gifts and federal contributions to fund the IDA program. For every dollar saved by a participant, Mile High United Way, using donated funds, matches it with four dollars. The maximum savings amount is \$1,000, when matched, the total dollars utilized to purchase an asset is \$5,000. Participants have two years to save and make a purchase. IDAs are granted based on income qualifications.

Last year, 89 new IDAs were opened. Nineteen individuals purchased a home, 24 started or expanded a small business, and 49 used IDAs to pursue post-secondary education.



DENVER'S ROAD HOME AND PJ DAY

Mile High United Way serves as the fiscal sponsor and partner for our community's plan to end homelessness. Established in 2005, Denver's Road Home is a comprehensive, integrated plan that moves individuals and families from the streets to self-sufficiency.

In its seventh year, Denver's Road Home has successfully provided housing, employment training and placement, and homeless prevention services for thousands of men, women and children.

In 2012, \$1,085,446 was raised to reduce homelessness in our community.

PROJECT HOMELESS CONNECT



This annual one-day event connects homeless individuals and families with services such as housing, health care, job placement, legal assistance, education opportunities and much more, all under one roof and on a single day. Mile High United Way teamed up with Denver Human Services to recruit more than 700 volunteers who served as hosts to homeless individuals throughout the day.

Last year, Project Homeless Connect served 1,600 homeless individuals including homeless children.





Opportunity Fund
This fund will be operating a...
at least 5 days per week in a...
high-traffic location, making...
at least 100,000 monthly...
and pay...
\$1,500 per month.



Start-Up Strategy
This fund will be operating a...
at least 5 days per week in a...
high-traffic location, making...
at least 100,000 monthly...
and pay...
\$1,500 per month.

YVONNE SANDOVAL, MILE HIGH UNITED WAY, IDA PARTICIPANT

MILE HIGH UNITED WAY + ROCKY MOUNTAIN MICROFINANCE INSTITUTE = ADULT SELF-SUFFICIENCY

The middle of a recession might not sound like the best time to expand one's business. Nevertheless, that is what Yvonne Sandoval did and it not only paid off for her but changed her life. Yvonne is the first to say, however, that she had partners in transforming her business- Mile High United Way and Rocky Mountain MicroFinance Institute.

For several years, Yvonne had been successfully working as a social worker in youth corrections, mental health, and the social justice issues of indigenous and immigrant rights. Although she loved her work, she realized she could do more.

"I decided to move from being an activist to community organizing. It's making a sales pitch versus bringing people together." Yvonne said.

She left the job she loved in 2006 and started Sixth Sun Consulting through which she provides training, mediation and facilitation to organizations. Her goal is to transform the way organizations approach their work, engage the community and achieve their mission.

Starting her own business was a "leap of faith," Yvonne said. She had no consulting jobs lined up when she left her employer.

By 2009, Yvonne was pregnant and she scaled back her work. In 2010, after her daughter was born, she had to go back to work. It was the first time she had ever experienced poverty, she said, always having had family and a support system. Once on her own she discovered that Mile High United Way had an Individual Development Account program that could potentially help her out of poverty and on her way to economic self-sufficiency.

The IDA program helps low income entrepreneurs by matching every dollar they save with four dollars. The maximum savings amount is \$1,000 making the maximum account \$5,000. Yvonne saved enough for the maximum account in a few months' time.

With her IDA, Yvonne developed promotion materials and hired a marketer to develop a website for her. All of this was made possible by

Mile High United Way's IDA program and the guidance of Rocky Mountain MicroFinance, a long-time partner of Mile High United Way.

Sixth Sun continues to thrive as does Yvonne who now divides her time between Colorado and New Mexico. She teaches at two colleges, has helped to start a women's collective in New Mexico and has expanded her social justice interests to include food justice.

"I'm kind of living the dream,"

Yvonne said. Some things don't change, however. She still takes her daughter to work.



COMMUNITY ENGAGEMENT AND VOLUNTEERISM

MILE HIGH UNITED WAY SOCIETIES AND COUNCILS



TOCQUEVILLE SOCIETY

Mile High United Way Tocqueville Society is a powerful group of local business and civic leaders who individually contribute \$10,000 or more annually to Mile High United Way (see insert for a list of Tocqueville Society members).

Nearly 400 community members comprise the Mile High United Way Tocqueville Society, collectively donating over \$9 million to support our community.

This year, Women of Tocqueville began working to provide additional volunteer and educational opportunities to all Tocqueville Society members and their families.



WOMEN'S LEADERSHIP COUNCIL

Mile High United Way Women's Leadership Council is dedicated to inspiring, educating and encouraging women to invest in their community.

With a network of more than 1,600 members, this woman-led giving council contributed nearly \$8 million to our community and logged countless volunteer hours advancing the common good.



EMERGING LEADERS COUNCIL

Mile High United Way Emerging Leaders Council is hard at work building the next generation of philanthropic community leaders.

With a network of nearly 5,000 young professionals between the ages of 21 and 40, the Emerging Leaders Council actively supports and promotes the work of Mile High United Way through volunteerism, advocacy, philanthropy and the development of community leaders.

Last year, this group of bright and dedicated young professionals logged more than 1,200 volunteer hours. Collectively, they raised an estimated \$63,000 in support of Mile High United Way community initiatives.



FOUNDERS LEGACY SOCIETY

Mile High United Way Founders Legacy Society recognizes the generosity of those who have chosen to leave a legacy gift of any amount, through estate or planned gifts to Mile High United Way.

The Tocqueville Legacy Circle members are a special group of the Founders Legacy Society who have pledged to give \$250,000 or more through their estate plans.

With a total of 125 members, the Founders Legacy Society is positioned to support Mile High United Way well into the future with nearly \$3 million in planned gifts.

CAMPAIGN CHAIRS COUNCIL

Every year, Mile High United Way engages with hundreds of corporate partners, large and small, to run corporate campaigns for employee giving and volunteering in our community.

Each campaign is unique to the participating company, providing an opportunity for employees to make a difference where they work and live. The heart of each campaign is the Campaign Chair. Many campaign chairpersons devote hundreds of hours each year to educate and inspire their coworkers about Mile High United Way and our community's needs. Last year, thanks to the creative commitment of campaign chairs in 648 workplace-giving campaigns, Mile High United Way received \$23 million in individual and corporate gifts that were invested in our community.



39TH ANNUAL MILE HIGH UNITED WAY TURKEY TROT



In 2012, the 39th Annual Mile High United Way Turkey Trot was the second largest of all time, attracting more than 9,500 runners and walkers and raising a record \$464,000 for our community. Bellco Credit Union partnered with us and the community as presenting sponsor of this year's 4-mile race.

On Thanksgiving Day 2011, more than 9,000 community members participated in the 38th Annual Turkey Trot. The annual event raised more than \$390,000 to support School Readiness, Youth Success and Adult Self-Sufficiency efforts and other programs in our community.



UNITING PEOPLE, IDEAS AND RESOURCES TO ADVANCE THE COMMON GOOD THROUGH **COLLABORATION**

IN 2012, MILE HIGH UNITED WAY CONTINUED TO SERVE AS A COMMUNITY BUILDER, CONVENER AND UNIFIER BY LEADING THE FORMATION OF VARIOUS COLLABORATIVE EFFORTS TO IDENTIFY AND IMPROVE COMMUNITY-WIDE GOALS.

EVALUATION, COLLECTIVE IMPACT AND THE SHARED INDICATORS PROJECT

The idea behind Collective Impact is to create large-scale and durable positive change around complex social issues such as early literacy, high school graduation rates, adult self-sufficiency and poverty reduction. To accomplish this, we must focus less on individual agendas and activities in favor of a collective approach with orchestrated strategies and activities.

The Shared Indicators Project is a ground-breaking collaborative effort among several local nonprofit organizations and foundations with the potential to create community-wide social change. The goal of the project is to mobilize our community to establish a common set of goals, strategies and measurements from which we can collectively and more effectively drive social change in education, poverty and health.

Never before has our community been more ready to UNITE our resources and tools to advance the common good. By setting common goals, collecting data together, and tracking progress over time, we can identify what's working, what's missing and what needs to change to create a better community for all.



FINANCIAL REPORT

2011-2012



Mile High United Way raised \$37.7 million in the fiscal year ending June 30, 2012. Workforce giving campaigns continue to be the most significant method of fundraising, with \$23 million raised by more than 800 local corporations and their employees.

Mile High United Way's investment in the community totaled \$34.8 million in the fiscal year. Over \$14.8 million was invested through Community Partnership & Impact Investments Grants.

Community Technical Assistance and Mile High United Way-led programs offered technical assistance and programmatic support to nonprofit organizations and provided direct services to individuals in our community. Mile High United Way spent \$3.4 million providing technical assistance in program development, evaluation (data tracking, data analysis and data collection), program quality improvement, and professional development to more than 200 nonprofits. Mile High United Way spent \$2.7 million on internal programs, including the 2-1-1 information and referral call center, our Bridging the Gap program, and our Individual Development Accounts program.

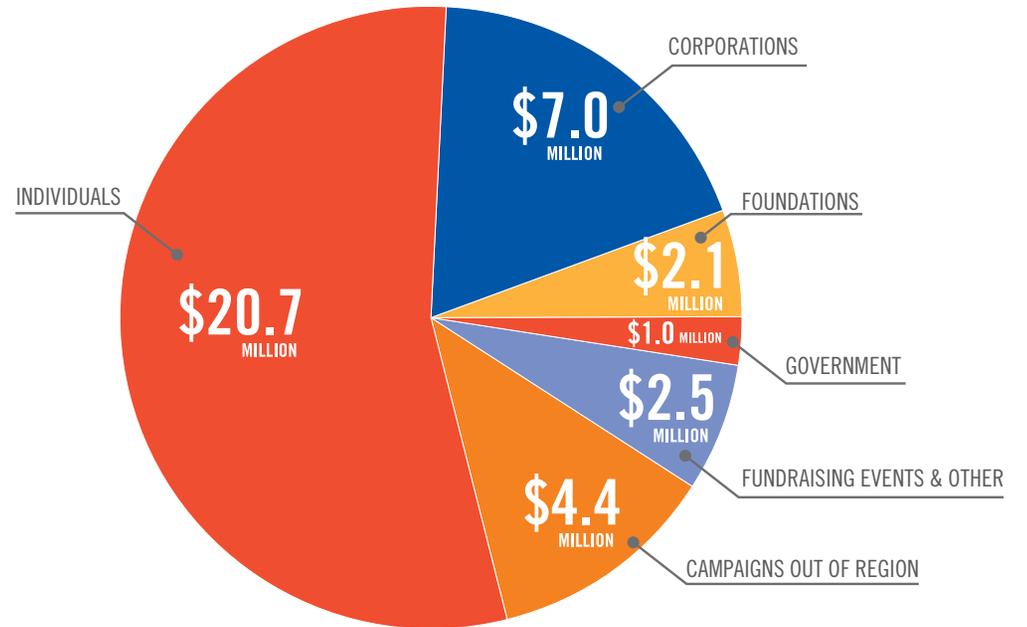
Mile High United Way proudly and responsibly fulfills donor intent, including donations that donors designate to nonprofit agencies other than Mile High United Way. Mile High United Way distributed \$8.6 million to more than 5,000 agencies across the United States, providing charitable dollars to support more than 1,000 communities.

Mile High United Way values its fiduciary responsibility to donors and the larger community and strives to be as efficient as possible as measured by the percent of funds spent on fundraising and administrative activities. In fiscal year 2012, 85 cents of every dollar spent was for programs. This is well above the Better Business Bureau's Standards for Charity Accountability, which recommends that at least 65 cents of every dollar be spent on programs.

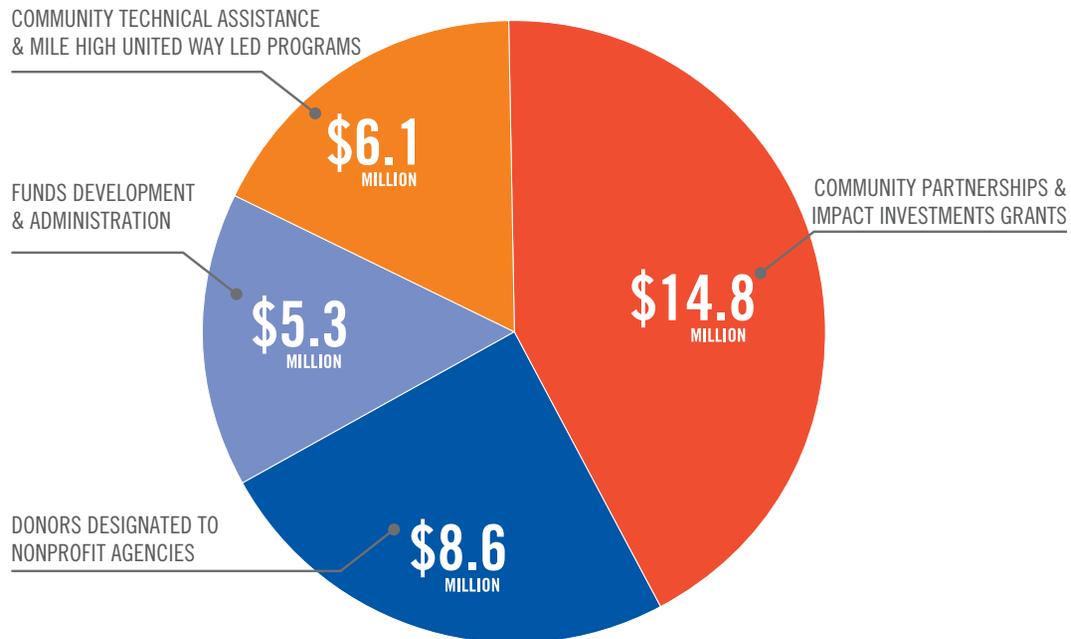
NOTE: For some national corporate accounts, Mile High United Way provides fundraising support and campaign processing. These results are outside of Mile High United Way's region and therefore, are not reflected in financial statements or Local Community Investment data.

For the June 30, 2012 audit report and IRS Form 990, please visit www.UnitedWayDenver.org

COMMUNITY SUPPORT



LOCAL COMMUNITY INVESTMENT



CORPORATE PARTNERSHIP AWARDS

2011-2012

CHAMPION of HOPE



2011-2012

SPIRIT of HOPE



2011-2012

CHAMPION of HOPE



The Champion of Hope Emeritus award was created in 2001 to honor companies that win the Champion of Hope award for three consecutive years. These companies are among our communities strongest supporters by raising funds that help us advance the common good in School Readiness, Youth Success and Adult Self-Sufficiency.



2001



CONSTRUCTION LEADERS

2002



2003



2003



2005



2007



2009



2011-2012

The Cornerstone Society is comprised of organizations whose total corporate and employee giving to Mile High United Way exceeds \$1,000,000.



CONSTRUCTION LEADERS



2011-2012

The Keystone Society is comprised of organizations whose total corporate and employee giving to Mile High United Way exceeds \$500,000.



2011-2012

The Capstone Society is comprised of organizations whose total corporate and employee giving to Mile High United Way exceeds \$250,000.

Anadarko

Johns Manville

QEP Resources, Inc.

CoBank, ACB

KPMG LLP

SM Energy Co.

Deloitte LLP

Lockton Companies

United Launch Alliance

Enterprise Holdings

Molson Coors Brewing Co.

U.S. Bank

FirstBank Holding Company

Noble Energy

THE NEXT 125 YEARS BELONG TO ALL OF US...

HERE'S A GLIMPSE OF WHAT WE ARE WORKING ON IN 2012-2013

Visit us at www.UnitedWayDenver.org to learn more about our current work.

More than \$29 million will be invested in the community.

Shared Indicators Project and Evaluation Technical Assistance for all grantees.

SCHOOL READINESS

- **Family, Friend and Neighbor Early Childhood Model**, a framework to help children and caregivers in informal child care settings.
- **Power Lunch**, a corporate volunteer engagement program where corporate employees use their lunch hour to help early readers become strong readers.
- **Colorado Reading Corps**, an evidenced-based reading program in schools where children are paired with an AmeriCorps member to improve reading proficiency.
- **Literacy Week**, a week-long, statewide collaborative effort to engage every citizen in helping children become good readers.

YOUTH SUCCESS

- **Foster Care Education Collaboration**, a partnership of Mile High United Way, the Colorado Department of Education and the Colorado Department of Human Services aimed at improving educational outcomes for foster children.

ADULT SELF-SUFFICIENCY

- **Bundled Services for Family Financial Stability**, a collaborative one-stop-shop project to reach adults with resources for economic stability.
- **Increased role of 2-1-1** in disaster relief assistance.

To learn more about Mile High United Way or to DONATE, please visit www.UnitedWayDenver.org.

Acknowledgements:

Our deepest gratitude to Jane Earle for sharing with us her gift of the written word. A big thank you to Alison Busse for her writing contributions; and to Susan English and Chris Schneider for capturing the essence of our work and the beauty of the people we serve.

Last, but not least, our sincere thanks to the extraordinary individuals and families who honored us with sharing their successes.

THANK YOU TO OUR 125TH ANNIVERSARY SPONSORS

Presenting:



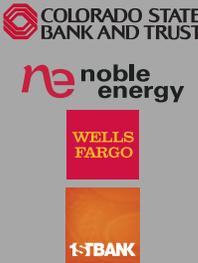
Live United:



Give:



Advocate:



Media:



MILE HIGH UNITED WAY

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