

## Strategic Priorities Grant Application Rubric

Organizational Overview					
<b>Overview and History (2 points)</b> Organization has provided an overview on: <ul style="list-style-type: none"> <li>History</li> <li>Services and programs</li> <li>Accomplishments</li> <li>Current strategic direction</li> </ul>	Completed (1)				Not Completed (5)
	Comments:				
<b>Inclusiveness/Nondiscrimination (10 points)</b> <ul style="list-style-type: none"> <li>Organization has established and is clearly implementing procedures that address inclusiveness within: staff, board/volunteers, and program offerings.</li> <li>Two or more examples are provided that clearly demonstrate this process.</li> </ul>	Not at all (1)	Not adequately (2)	To some extent (3)	To a good extent (4)	Completely (5)
	Comments:				
Program Plan					
<b>Target Population (10 points)</b> <ul style="list-style-type: none"> <li>There is a very clear, logical, and strong alignment between target population and the Community Impact Goal.</li> <li>There are clear, consistently implemented criteria to determine eligibility.</li> <li>85% or more of the population served lives at or below 300% of Federal Poverty Level</li> </ul>	Not at all (1)	Not adequately (2)	To some extent (3)	To a good extent (4)	Completely (5)
	Comments:				
<b>Statement of Need (5 points)</b> <ul style="list-style-type: none"> <li>There is clear evidence of awareness of needs and changes (if applicable) in the community.</li> <li>Program/strategy is addressing an unmet need, and duplication of services is being avoided.</li> </ul>	Not at all (1)	Not adequately (2)	To some extent (3)	To a good extent (4)	Completely (5)
	Comments:				
<b>Program Focus/Outcomes (15 points)</b> <ul style="list-style-type: none"> <li>Organizational/program outcomes are in clear alignment with Mile High United Way's Community Impact Goals.</li> <li>Organization is able to articulate the outcomes that it will measure</li> </ul>	Not at all (1)	Not adequately (2)	To some extent (3)	To a good extent (4)	Completely (5)
	Comments:				

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<p>as well as to demonstrate a track record of achieving those outcomes.</p> <ul style="list-style-type: none"> <li>• Targets for each outcome are provided and are well-reasoned and feasible within the scope of the program.</li> </ul>					
<p><b>Program Components (15 points)</b></p> <ul style="list-style-type: none"> <li>• Program components are clearly described such that you understand what the agency does for its participants on a daily basis, including frequency and duration for each component.</li> <li>• Service targets (i.e. output targets) are provided for each component.</li> </ul>	Not at all (1)	Not adequately (2)	To some extent (3)	To a good extent (4)	Completely (5)
<p><b>Rationale for Approach (11 points)</b></p> <ul style="list-style-type: none"> <li>• Applicant clearly articulates why it has chosen the program components listed above, with reference to data, studies, research, or evidence validating the effectiveness or promise of the approach.</li> <li>• Program is evidence-based or makes a compelling case for being a best practice or a promising innovation.</li> <li>• Program components listed above will, if implemented well, lead to the outcomes specified in the "Program Focus and Outcomes" section.</li> </ul>	Not at all (1)	Not adequately (2)	To some extent (3)	To a good extent (4)	Completely (5)
<b>Evaluation and Learning</b>					
<p><b>Monitoring and Evaluation (10 points)</b></p> <ul style="list-style-type: none"> <li>• A strategic process exists to determine what data to collect, what data collection methods are appropriate, and how often data will be collected.</li> <li>• Data is clearly aligned with goals.</li> <li>• Outcome level data is collected pre/post and/or at clearly identified, relevant benchmarks.</li> <li>• Multiple methods of validation exist, either from internal</li> </ul>	Not at all (1)	Not adequately (2)	To some extent (3)	To a good extent (4)	Completely (5)
<p>Comments:</p>					

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<p>monitoring and external evaluations or potentially multiple data sources feeding into the outcome.</p>					
<p><b>Quality Improvement (10 points)</b></p> <ul style="list-style-type: none"> <li>• A strategic process—occurring frequently and engaging multiple audiences—exists to analyze, review, report, and utilize data to inform service delivery.</li> <li>• One or more examples are provided that clearly demonstrate this process.</li> </ul>	<p>Not at all (1)</p>	<p>Not adequately (2)</p>	<p>To some extent (3)</p>	<p>To a good extent (4)</p>	<p>Completely (5)</p>
<p>Comments:</p>					
<p><b>Attachments</b></p>					
<p><b>Attachments (12 points, 1 point each)</b></p> <ul style="list-style-type: none"> <li>• Logic model or theory of change</li> <li>• Budget</li> <li>• Current financials</li> <li>• Most recent audit/financial review and year-end financial statements</li> <li>• Sources of income table</li> <li>• Proof of IRS federal tax-exempt status</li> <li>• Secretary of State Certificate of Good Standing</li> <li>• Most recently completed IRS Form 990</li> <li>• Board of Directors List</li> <li>• Inclusiveness/nondiscrimination policy</li> <li>• Names and qualifications of key staff</li> <li>• Expectations</li> </ul>	<p>Not Complete (0)</p>				<p>Completed (1)</p>
<p>Comments:</p>					

**Scoring for the above four sections totals 100 points**

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Financial information provided by applicants will be reviewed. No points are associated with this section.

<b>Financials</b>	
<p><b>Financial Stewardship</b></p> <ul style="list-style-type: none"> <li>• Favorable/unqualified auditor opinion;</li> <li>• Balance Sheet Total Net Assets &gt; Total Liabilities;</li> <li>• Supporting Services Expense (Management, Fundraising) in Statement of Functional Expenses ≤ 20% of Total Expense;</li> <li>• Change in Net Assets positive (in total) for past 2 years (5) Form 990 Part VI, Section B Questions 11a, 12a, 13, 14 and 15a are answered yes</li> </ul>	<p>Comments:</p>
<p><b>Funding Stability and Diversity</b></p> <ul style="list-style-type: none"> <li>• (1) No single category in the Source of Income Table is more than 50% of total funding; and</li> <li>• (2) Revenue in most recent year was equal to or greater than in the previous year.</li> </ul>	<p>Comments:</p>
<p><b>Budget Strength</b></p> <ul style="list-style-type: none"> <li>• Budget documents are complete, accurate, and well explained.</li> <li>• If a program budget is included, Costs associated with proposed program are very well documented and efficient for the level of requested funding.</li> <li>• Organizational budget has an overall net surplus or positive change in net assets before depreciation.</li> </ul>	<p>Comments:</p>