

## MEDIA ADVISORY

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### **Topping Off Ceremony Marks Construction Milestone for Mile High United Way's New Headquarters in Curtis Park**

*Tuesday, March 25, 2014*

Denver, CO -- March 18, 2014 --- Mile High United Way's new headquarters – The Morgridge Center for Community Change – is taking shape and on track to open in August 2014. Planned in coordination with PCL Construction, a ceremonial “topping off” will take place on March 25, marking the placement of the final piece of structural steel. Following tradition, staff, donors and project partners will sign the steel beam before it is installed during the ceremony.

The new \$23 million headquarters is a long-term investment in the collaborative community work Mile High United Way does to improve the lives of children, families and individuals. It has been heralded as a “turning point” in the community, marking the beginning of a wider transformation for residents and businesses in Curtis Park and the Denver metro area.

“Today signifies a major milestone in the construction of our new headquarters,” says Christine Benero, president and CEO of Mile High United Way. “We are one step closer to realizing our vision of creating a space where together as a community, we can create social change.”

Amongst the 200 people attending the topping off will be Christine Benero, president and CEO of Mile High United Way, Shaun Yancey, president and COO of PCL Construction, and Carrie and John Morgridge of the Morgridge Family Foundation, lead donors for the project.

“This United Way building is the catalyst for change, positive change in the five points neighborhood,” says Carrie Morgridge, Morgridge Family Foundation, “How noble for the United Way team to build in a zone of our city hungry for help, love and wraparound services to transform living conditions for men, women, children and families. Thank you Mile High United Way for stepping up to the community needs!”

The 63,000 square-foot building was designed by Davis Partnership Architects and is being built by Denver-based PCL Construction.

**WHAT:** Mile High United Way New Headquarters Topping Off Ceremony

**WHERE:** 711 Park Avenue West (Corner of Park Avenue West and California Street). Please enter the site from the designated gate off 24<sup>th</sup> street and Stout near the construction trailers

**WHEN:** Tuesday, March 25, 2014 at 11:30 – 2 p.m.

11:30 – 12:30 Lunch for attendees

**12:30 – 1:30 p.m. Signing of steel beam – construction partners/guests/staff**

1:30-1:45 Remarks Mile High United Way and PCL

**1:45-2 p.m. Raising of the beam**



**WHO:** Christine Benero, president and CEO Mile High United Way; Shaun Yancey , president and Chief Operating Officer of PCL Construction, John and Carrie Morgridge, Morgridge Family Foundation; plus donors and staff, approx. 200 people will be in attendance.

**\*PHOTO OPPORTUNITY\*** 12:30 – 1:30 p.m. Signing of steel beam; 1:30-1:45 Remarks; 1:45-2 p.m. Raising of the beam.

To watch the real-time progress on the construction visit <http://oxblue.com/open/pcl/mhuw>

**About United Way**

Mile High United Way advances the common good by creating opportunities for a better life for all in our community. Our focus is on school readiness, youth success and adult self-sufficiency – the building blocks for a good quality of life.

[www.UnitedWayDenver.org](http://www.UnitedWayDenver.org)