



MEDIA ADVISORY

Media Contacts:

Lauren Ferguson
Mountain Resource Center
lauren@mrcco.org
303-838-7552 x39

Jen Morris
Mile High United Way
Jennifer.morris@unitedwaydenver.org
303-561-2259 (o)
303-803-0925 (c)

Mile High United Way and Mountain Resource Center Celebrate Opening of the Center for Family Opportunity

Ribbon-Cutting Ceremony and Reception

Thursday, March 20, 2014 | 9 a.m. at Mountain Resource Center in Conifer

DENVER, CO – March 13, 2014 – Mile High United Way and the Mountain Resource Center (MRC) have teamed up to provide families in need with easy access to a bundle of resources to help them succeed. The new Center for Family Opportunity located at the Mountain Resource Center in Conifer provides free access to job seeker and small business resources, one-on-one job coaching, computer classes, financial literacy and other career-driven workshops as well as veteran services. These resources are available through MRC's partners including Jefferson County Workforce Development, mPowered, AARP Tax Aid, the Department of Veteran's Affairs and Jefferson County Veteran's Services.

On Thursday, March 20 at 9 a.m. Mile High United Way and Mountain Resource Center will be celebrating the opening with a ribbon-cutting ceremony including remarks from Lorye McLeod, Mountain Resource Center's Chief Executive Officer and Ed Blair, Chief Operating Officer, Mile High United Way, followed by tours of the facility.

"This is a wonderful opportunity for our neighbors to reap the benefits of professional guidance to increase job skills and seek meaningful employment," says Mountain Resource Center's Executive Director Lorye McLeod.

The Center for Family Opportunity was designed based on a proven national model of bringing together best-in-their field resources in a centralized location. Mountain Resource Center is the second of two Centers, funded by Mile High United Way that opened this year.

"Mile High United Way believes that all families and individuals should have the opportunity to acquire the knowledge and skills they need to become financially stable, and we are so thrilled with our partnership with Mountain Resource Center to bring these critical resources to their community," says Christine Benero, president and CEO, Mile High United Way.



Jayne Reiter, Executive Director of the Jefferson County Business Resource Center Association, says “The Mountain Resource Center makes it possible for us to reach a broad range of small businesses that will benefit the local economy. Whether is it a small emerging business that is addressing income-patching or an existing business that has the potential to grow and continue to thrive, the collaboration allows the Jefferson County Business Resource Center to cultivate economic prosperity in Jefferson County.”

WHAT: Center for Family Opportunity Ribbon Cutting Ceremony

WHERE: Mountain Resource Center | 11030 Kitty Drive | Conifer, CO 80433

WHEN: Thursday, March 20, 2014 | 9 a.m.

WHO: Lorye McLeod, Mountain Resource Center's Chief Executive Officer), Ed Blair (Chief Operating Officer, Mile High United Way), In attendance will be the Conifer Area Chamber of Commerce, Rotary Club of Conifer.

***PHOTO OPPORTUNITY* Ribbon-Cutting ceremony and remarks, 9-9:15 a.m. Photo with CFO staff and an individual or family who has used the Center for Family Opportunity services.**

About United Way

Mile High United Way advances the common good by creating opportunities for a better life for all in our community. Our focus is on school readiness, youth success and adult self-sufficiency – the building blocks for a good quality of life.

We are all connected. We all win when a child succeeds in school, when a young person graduates from high school prepared for college or career training and when a family is financially stable. Be a part of the positive change. You can give, you can advocate, or you can volunteer. www.UnitedWayDenver.org

About Mountain Resource Center

Mountain Resource Center’s mission is to provide high quality, integrated health and human services that enrich the lives of people in communities we serve.